STRUCTURE OF THE SYLLABUS FOR 4 YEAR UG PROGRAMME

SCHOOL NAME - Royal School of Design

DEPARTMENT NAME - Communication Design

PROGRAMME NAME - B.Des in Communication Design

		1 st SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	COD082M111	Introduction to Design	100	3	1-0-4
	COD082M112	Elements & Principles	100	3	1-0-4
		of Design			
Minor	COD082N111	Elements & Principles	100	3	1-0-4
		of Design			
Interdisciplinary		Indian Knowledge	100	3	
(IDC)		System			
Ability Enhancement	AEC982A101	Communicative	100	2	
course (AEC)		English -1			
Skill Enhancement	COD082S111	Illustration Technique	100	3	1-0-4
Course (SEC)					
Value Added Course		Introduction to Design	100	3	1-0-4
(VAC)					
Swayam Course		Understanding Design	100	3	
		TOTAL CREDIT FOR 1 st S	EMESTER	23	
		2 nd SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	COD082M211	Elements, Form &	100	3	1-0-4
		Structure			
	COD082M212	Design Thinking	100	3	1-0-4
Minor	COD082N211	Elements, Form &	100	3	1-0-4
		Structure			
IDC		Indian Knowledge	100	3	
		System - 2			

AEC	AEC982A201	Communicative	100	2		
		English - 2				
SEC	COD082S211	Visualization	100	3	1-0-4	
		Techniques				
VAC						
Swayam Course		Design Technology	100	3		
		and Innovation				
	•	TOTAL CREDIT FOR 2 nd S	SEMESTER	23	1	
		3 rd SEMESTER		L		
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P	
Major (Core)	COD082M311	Semiotics	200	4	1-0-6	
	COD082M312	Art History	200	4	1-0-6	
Minor	COD082N311	Art History	200	4	1-0-6	
IDC	COD082I311	Visualization	200	3	1-0-4	
		Techniques				
AEC	AEC982A301	Communicative	200	2		
		English - 3				
SEC	COD082S311	Communication	200	3	1-0-4	
		Theory				
Swayam Course		Web-designing &	200	3		
		Multimedia				
		Technology				
	TOTAL CREDIT FOR 3 rd SEMESTER			23	23	
		4 th SEMESTER				
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P	
Major (Core)	COD082M411	Brand Identity Design	200	4	1-0-6	
	COD082M412	Typeface Design	200	4	1-0-6	
	COD082M413	Packaging Design	200	4	1-0-6	
Minor	COD082N411	Brand Identity Design	200	3	1-0-4	
	COD082N412	Typography	200	3	1-0-4	
AEC	AEC982A401	Communicative	200	2		
		English - 4				

		-	-	
	Augmenting Design	200	3	
	Thinking with Human			
	Computer Interaction			
	TOTAL CREDIT FOR 4 th S	SEMESTER	23	
	5 th SEMESTER		I	
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
COD082M511	User Interface	300	4	4-0-0
	Graphics			
COD082M512	User Experience	300	4	4-0-0
COD082M513	Publication Design	300	4	4-0-0
COD082N511	Publication Design	300	4	4-0-0
COD082M514	4 weeks Internship	300	4	
	after 4 th Semester			
	TOTAL CREDIT FOR 5th S	SEMESTER	20	
	6 th SEMESTER		I	
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
COD082M611	New Media Design	300	4	4-0-0
COD082M612	Wayfinding &	300	4	4-0-0
	Signages			
COD082M613	Copywriting	300	4	4-0-0
COD082M614	Socio – Cultural	300	4	4-0-0
	Design			
COD082N611	New Media Design	300	4	4-0-0
	TOTAL CREDIT FOR 6th S	SEMESTER	20	
	7 th SEMESTER		I	
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
COD082M711	System Design	400	4	4-0-0
COD082M712	Brand Journalism	400	4	4-0-0
COD082M713	Design for	400	4	4-0-0
	Sustainability			
COD082M714	Research	400	4	4-0-0
	COURSE CODE COD082M511 COD082M512 COD082M513 COD082M513 COD082M514 COD082M514 COD082M514 COD082M514 COD082M514 COD082M612 COD082M613 COD082M613 COD082M613 COD082M614 COD082N611 COD082N611 COD082N611 COD082N611 COD082N611	Image: Construct of the second of the sec	Thinking with Human Computer Interaction Thinking with Human Computer Interaction TOTAL CREDIT FOR 4 th SEMESTER COURSE CODE COURSE TITLE LEVEL COD082M511 User Interface 300 COD082M512 User Experience 300 COD082M513 Publication Design 300 COD082M514 4 weeks Internship 300 COD082M514 New Media Design 300 COD082M611 New Media Design 300 COD082M613 Copywriting 300 COD082M614 New Media Design 300 COD082M613 Copywriting 300 COD082M614 New Media Design 300 COD082M613 Copywriting 300 COD082M614 New Media Design 300 COD082M614 New Media Design 300	Thinking with Human Computer Interaction23TOTAL CREDIT FOR 4th SEMESTER23Sth SEMESTER23COURSE CODECOURSE TITLELEVELCREDITCOD082M511User Interface Graphics3004COD082M512User Experience3004COD082M513Publication Design3004COD082N514Publication Design3004COD082N514Publication Design3004COD082N514Publication Design3004COD082N514Publication Design3004COD082N514Publication Design3004COD082N514Neweks Internship after 4th Semester3004COD082M614New Media Design3004COD082M611New Media Design3004COD082M613Copywriting3004COD082M614Socio - Cultural Design3004COD082M611New Media Design3004COD082M611New Media Design3004COD082M611New Media Design3004COD082M611New Media Design3004COD082M611New Media Design3004COD082M611New Media Design3004COD082M614Design3004COD082M711System Design4004COD082M712Brand Journalism4004COD082M713Design for Sustainability<

Minor	COD082N711	Brand Journalism	400	4	4-0-0
				20	
		8 th SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
Major (Core)	COD082M811	Portfolio Design	400	4	4-0-0
	COD082M812	Retail and Exhibition	400	4	4-0-0
		Design			
Project /	COD082M813	Dissertation/Research	400	4	4-0-0
Dissertation		Project			
	Or			I	
	COD082M814	Design Management	400	4	4-0-0
	COD082M815	Intellectual Property	400	4	4-0-0
		Rights & Professional			
		Practice			
	COD082M816	Design	400	4	4-0-0
		Entrepreneurship			
	I	TOTAL CREDIT FOR 8 th S	EMESTER	20	